



Letter from the President

hope would have been the opportunity to bring together all components of rodeo to have a chance to speak about our future. Unfortunately, time constraints did not allow this to happen but this will be a priority in the future.

The Contract Acts meeting was well attended. I attended suggests to me that there are changes coming from this group of our people and I encourage and hope you continue with your plans. I was impressed with the passion and unanimous agreement to do the same. Keep up the great work.

The CRES meeting showed me that there are opportunities to improve our system and I supported the comments. There is an expectation to address and fix the specifics around CRES. I can assure you the system will be looked at.

The one-on-one meetings with committees were outstanding. The presentations were well organized and enlightening. You voiced your concerns and more importantly you came with suggestions on how we could make things better. There were a lot of questions on the proposed changes to the Tour. Many of you expressed interest in the Tour and how you could become part of this component of the CPRA.

The CPRA will do all it can to allow for as much participation that can be afforded to committees to participate in the Tour.

I would like to take this opportunity to thank the Calgary Stampede for their continued support of the Canadian

Professional Rodeo Association. The timing of their proposal to a tour finals could not have been better.

The planning meetings that took place in Red Deer in mid-October suggested a need for changes to the Tour and more importantly the need for a finals around the Tour. The commitment by both the Canadian Professional Rodeo Association and the Calgary Stampede to work collectively on this project allows for the bridge to be maintained and that is important.

The meetings with the Stock Contractors were emotional, but necessary. They helped to clear the air and allow for concerns to be raised around the challenges facing non-PRCA carded contractors for 2008. In 2008 if you are not PRCA carded stock contractors you cannot participate in joint sanctioned rodeos. I want you all to think about that.

The Board did not take lightly the concerns that were voiced and they were warranted. We left the affected contractors with a commitment to meet with the PRCA and try to address the impact of the new joint sanctioning agreement for 2008. That meeting will take place.

I know there are mixed feelings of the reintroduction of the Boys Steer Riding to the CFR. If you look at the change in the most positive way, it demonstrates the Association's willingness to reach back to the youth and give them a chance to participate and contest on the "Sacred Ground".

If you doubt me just ask one of those up and comers what the change means to them, or a former CFR steer riding contestant.

Pull me aside some day and let me tell you the story of a kid that learned the dirt he was competing on during the College Finals at Northlands was the same dirt used during the CFR. It means so much!

Just before I went to press with this letter I chatted with Shaw TV. They were very pleased with their participation in CFR 2007. They have requests for tapes of CFR 2007 and the show is just now positioning for Shaw On Demand. This is great news for the CPRA and there will be more definitive meetings in early January 2008 for future broadcasts of the CFR.

Thank all of you for your support during 2007. Your comments were appreciated and more importantly, your commitment to the continuance of professional rodeo in Canada.

At times things have been tough but we have survived. It is my commitment to all of you to do whatever I can to make it better.

You are professionals and I am never going to let any of you forget that. The good Lord willing and a total commitment by all of us we will continue to be a force to reckon with.

We are on the move!

A truly Merry Christmas to all of you and all the very best in the New Year; 2008!

Respectfully your President,
Dale

Hello Everyone,

Well another Canadian Finals Rodeo has come and gone. The comments I have received were extremely positive. The rodeo was described by many as one of the best, if not the very best we have produced.

The production team associated with the 2007 CFR is one of the best and the end result confirms just that. To all who contributed to its success; thank you so very much for an outstanding job.

To those from committees, contestants and contractors thank you all for your participation and the comments that came from the meetings. There is no doubt in anyone's mind that there is work to do and we're just getting started.

COMMUNICATION is the foundation for success! I assure you that this is primary on my list of objectives. I believe you appreciate that this, like other initiatives, will take time to improve. We will develop a better process around communication.

During the CFR, there were so many issues I wanted to meet around. One