



Lonnie West On the Move As Season Winds Down

Airdrie, ALTA – September 20, 2017

If there's anybody who knows the importance of the Grass Roots Pro Final, it's the West family.

In the first year of Grass Roots history (2014), bull rider, Billy West, the oldest of the bull riding West brothers, not only parlayed his performance at Calgary's Agrium Western Event Centre into a CFR berth, the money he won at that year's Grass Roots Final also projected him to the Rookie of the Year title.

And as the 2017 CPRA season winds down, Lonnie West is eyeing the upcoming 4th annual Grass Roots Final to help him clinch a return visit to the Northlands Coliseum for this year's CFR. West, the middle brother, punched his ticket to Calgary with a critical 1/2 finish alongside Saskatchewan bull rider Jared Parsonage at Oldstoberfest on the weekend.

West rode the Bar C5 bull, Gambler to 87.5 points while Parsonage conquered another Bar C5 product, Calliope King, for a duplicate score. For West the win was doubly important as the \$1397 payday inched him closer to that coveted spot among the twelve competitors heading to the CFR. With a logjam of guys seeking those last few positions on the Canadian Finals roster, West's Oldstoberfest result was a welcome blessing.

The win propelled him into the top five in the Grass Roots standings with just under \$10,000 in the bank and also took his season earnings total to the \$12,500 mark and ever closer to that November date in the provincial capital. In a season that has seen the 21 year old (who followed his brother Billy's Rookie of the Year title with a rookie honour of his own) battle injuries, West is getting ho - and healthy - at just the right time.

"I'd seen Gambler once before and I knew he was good," West noted. "He bucked off Jess Lockwood at the Calgary Stampede this summer and I figured if I rode him, I'd win the rodeo."

The two time CFR qualifier has battled injuries much of the year. "I tore some tendons in my hand this spring and missed some of those rodeos," West recalled. "Then when I got back, I went to Grande Prairie and won the rodeo, but the bull stepped on my ankle and tore it up; I was out for two and a half months. I was just getting back to where I was riding and trusting my ankle again and I hit my head at Jasper and again at the Stavely PBR. So this is my first one back after that."

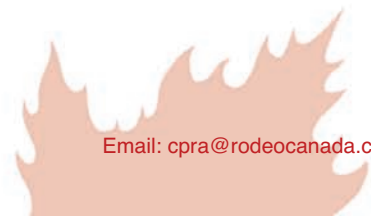
West is looking forward to the Grass Roots Final and what success at the September 29-30 event might lead to.

"I don't check the standings," the Cadogan, Alberta hand admitted. "But I know I'm close. And the great thing about being near the bottom (of the standings) is there's no pressure. There's only one way to go... and that's up."

Other winners at Oldstoberfest were Colin Adams who was 85 points on C5 Rodeo's F13 Virgil, \$1395.72 in the bareback riding; Matt Richardson and Derek Frank, who split the steer wrestling with identical 3.8 second runs for \$1667.32 each; Tyrel Larsen, 83.5 points on C5 Rodeo's 184 High Valley, \$1395.71 in the bronc riding; reigning World Champion team ropers Jeremy Buhler and Levi Simpson, 3.9 seconds, \$1499.88 each as they pursue a return trip to the WNFR; Ben Robinson, 8.1 seconds, \$1837.70 in the tie-down roping and Shayna Weir who topped the barrel racing field with her 17.445 second run for a tidy \$1598.94 payday. For complete Oldstoberfest results, check out rodeocanada.com

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The final weekend of the CPRA's regular season sees competitors making two stops—the Hanna Indoor Pro Rodeo September 22-24 and the Dallas Sunstrum Memorial Rodeo in Brooks, September 22 and 23.

About the Canadian Professional Rodeo Association

The Canadian Professional Rodeo Association (CPRA) with headquarters in Airdrie, Alberta is the sanctioning body for professional rodeo in Canada. The CPRA approves over 50 events annually with a total payout exceeding \$5.1 million. Join us September 29-30, 2017 for our 4th Annual Grass Roots Final (at the Agrium Western Event Centre, Stampede Park in Calgary, Alberta) and for our premiere event - the Canadian Finals Rodeo (CFR) November 8-12, 2017 at Northlands Coliseum in Edmonton, Alberta. Follow us on Twitter, Instagram and Snapchat at @prorodeocanada, like Canadian Professional Rodeo Association on Facebook or online at RodeoCanada.com.

For more information:

Barb Poulsen
Media Relations
Canadian Professional Rodeo Association
Mobile: 403 625-9225
Phone: 403 625-2797
Email: media@rodeocanada.com

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