

C.P.R.A. PATCH SPONSORSHIP PROGRAM

RULES AND REGULATIONS

I. ELIGIBILITY

Members by category of the Canadian Professional Rodeo Association ("C.P.R.A.") in good standing are eligible to participate in this program. This includes full member contestants, ladies barrel racing card holders, permit holders, flankmen and photographers.

II. REGISTRATION FEE

A registration fee of \$100.00 must be paid to the C.P.R.A. before the patch is registered.

III. C.P.R.A. MEMBERS

A. No limit will be placed on the number of different sponsorships an individual member may have (only on the number and size of patches worn at any one time).

B. Member may display **up to a total of nine (9) patches** on a combination of these manners.

1. Participants may wear **two (2) pocket/chest patch** (shirt front).
2. Any member may wear **two (2) sleeve patches** (one per sleeve, representing the same sponsor and of the same design).
3. Participants may wear **one (1) cantle/yoke patch** (top back of shirt).
4. Participant may wear **one (1) shirt front stripe patch**.
5. Rough stock members may wear **two (2) chap patches** (one per leg, representing the same sponsor and of the same design).
6. Timed event contestants may display **two (2) saddle patches** (one on either side of horse, representing the same sponsor and of the same design).
7. Participants may wear **two (2) shirt collar patches** (one per side, representing the same sponsor and of the same design).
8. Timed event contestants may display **two (2) breast collar patches** (one on either side of horse representing the same sponsor and of the same design).
9. Only National Sponsor patches no larger than 2" x 2" each may be worn on headgear.

C. C.P.R.A. contract personnel member participants **must reach agreement** with rodeo committees to which they are contracted with respect to any patch sponsorship that may be in

conflict with the rodeo committee's own sponsorship.

IV. SPONSORS

A. Each sponsor may have **up to, but no more than six (6)** C.P.R.A. member sponsorship agreements excluding C.P.R.A. National Sponsors (C.P.R.A. National Sponsors may have more than six (6) C.P.R.A. member sponsorship agreements as approved by C.P.R.A.).

B. Patch program sponsors **cannot** claim any C.P.R.A. endorsements nor can they use C.P.R.A. logos (except recognized C.P.R.A. National Sponsors) in accordance with their C.P.R.A. sponsorship agreements.

C. Patch program sponsors **cannot** be acknowledged over the public address system at any C.P.R.A. rodeo.

V. THE PATCH

A. Clothing patches **may not** exceed the following limitations:

1. **Pocket/Chest patch** (above pocket) - nine (9) square inch maximum.
2. **Sleeve patch** - sixteen (16) square inch maximum each sleeve.
3. **Cantle/yoke patch** - thirty (30) square inch maximum.
4. **Shirt front stripe patch** - thirty (30) square inch maximum.
5. **Chap patch** - thirty six (36) square inch maximum each leg.
6. **Saddle blanket patch** - sixteen (16) square inch maximum each side of the horse.
7. **Shirt collar patch** - five (5) square inch maximum.
8. **Breast collar patch** - ten (10) square inch maximum.
9. **Headgear patch** - four (4) square inch

B. Patches may feature either sponsor logo and/or lettering.

C. **Patches and signage must meet the approved guidelines specifications contained in these Rules and Regulations.**

D. Patches on jackets and/or coats will be strictly limited to nine (9) square inch maximum to be displayed only on the chest or jacket front.

VI. GENERAL GUIDELINES

A. Fine Schedule

- 1st offense - \$100
- 2nd offense - \$200
- 3rd offense - \$300

Any C.P.R.A. member who does not register his sponsorship in the proper manner with the C.P.R.A. or cause his sponsor to so register will be fined according to the fine schedule.

Any C.P.R.A. members who violates these Rules and Regulations or abuses the program will be fined according to the Fine Schedule. **Announcers who violate the Rules and Regulations by mention over the public address system of a patch program sponsor of an individual shall be subject to a progressive fine starting at \$50.**

B. All C.P.R.A. members having sponsorships will have them listed in the C.P.R.A. computer as a means of monitoring the program and to be of assistance to rodeo secretaries and Wrangler Pro Officials.

C. Any member in violation of these Rules and Regulations may be ordered by the rodeo judge to change his/her attire or equipment before he/she is allowed to compete or perform. Violators will be fined in accordance with the fine schedule.

D. Limitations on patch sizes shall be determined by the area of the actual logo or lettering when patch colour is the same as the background.

The size of limitation shall be ascertained by determining the area of the same actual logo, patch or mark. If a solid colour patch is the same colour as the clothing, then the size of the actual patch will be determined by the size of the logo identification.

In determining the area, depending on the shape of the patch or other additions, a circle, triangle or rectangle shall be drawn by C.P.R.A. around the same and the size of the patch, for purposes of this Rule, shall be the area within the circumference of the circle or the perimeter of the triangle or rectangle as the case may be.

E. All logos or patches must be firmly attached to all points on clothing used for display.

F. Any commercial identification in violation of any law or governmental regulation will be prohibited by C.P.R.A.

G. Notwithstanding any other provision of these Rules, no C.P.R.A. member may appear in the arena at a C.P.R.A. rodeo displaying a sponsor's patches or other advertising material as permitted by these Rules until patches and signage have been registered and approved by C.P.R.A. as provided in these Rules.

H. Only National Sponsor Patches no larger than 2" x 2" each may be worn on headgear (e.g. Patches on hats or protective helmets, sponsor hat bands, etc.) in the Competition Arena, except that **no patches may be worn or displayed on headgear at the CFR.** If a C.P.R.A. member desires to wear or display only National Sponsor Patches on headgear as described in this section, but no other patches, such member need not register this patch sponsorship with the C.P.R.A. Office.

I. All contestant patch sponsorships must be registered and approved by the C.P.R.A. office annually.

J. The C.P.R.A. patch sponsorship program does not apply to Professional Rodeo Cowboy Association rodeos.

VII. EFFECTIVE DATES

These Rules and Regulations govern the wearing or display of Patches or Signage in the Competition Arena at C.P.R.A. sanctioned rodeos held on or after **March 17, 2005.**