

Jared Parsonage - Man on a Mission

Unfinished business.

Jared Parsonage is very clear about his attitude for the 2019 bull riding season. "I've been in the hunt for the Canadian title for the last two or three years. I rode some of my bulls at the CFR and got some scores but I just didn't quite get there," he acknowledges. "I'm a competitive guy. I want to win and I expect to win every time I get on. And heck yeah, I'm not happy that I haven't won Canada yet. That is absolutely my goal."

Last year's CPRA season leader took another step in that direction over the weekend with a win at the Tofield Bull Bash and a money-winning performance at the inaugural Picture Butte Bullarama. The Maple Creek cowboy out-duelled Vold Rodeo's Kalit Karma for an 85 point score and the Tofield win as he was the only man to ride in the short round.

"I had the bull back in 2017 just after Nansen (Vold) got him but he's grown up a bunch. Tofield wasn't his best trip but I was happy to have him and pick up the win."

That win netted the Maple Creek, Saskatchewan hand \$4120 and with his Picture Butte earnings of \$866, courtesy of a short go win there, his weekend haul of \$4986 will inch him closer to season leader Garrett Green who was blanked at Tofield but continued his hot spring with a long go and average win at Picture Butte. Green rode Vold Rodeo's Raise a Ruckus to 87.5 points in the long round while Parsonage was a spectacular 90.5 on another Vold product, Blow Me Away, in the short go.

Despite not winning either event, 2016 Canadian Champion, Jordan Hansen, was the weekend's biggest money winner finishing second at both events to put together a \$6304 payday. That vaulted the Ponoka bull rider into second place in the 2019 Canadian standings and left Parsonage in third spot. The trio of Green, Hansen and Parsonage are putting some distance between themselves and the rest of the field at this early juncture in the season.

"I have a pretty simple approach," Parsonage noted. "Ride your bulls and the winning takes care of itself. I want to ride a high percentage of the bulls I get on, like I did last year, and then we'll just have to see what happens at the CFR."

The twenty-six year-old rancher (who celebrated a birthday just a couple of weeks ago) is just starting calving and welcomes the two week break before his next event at Drayton Valley.

"There really isn't an off-season anymore, more like a slow season maybe. So I don't have to think too much about off-season preparation. I don't really go to the gym, I figure calving takes care of that for me. The ranching life and cows, that's pretty much bred into me. And I love the camaraderie side of rodeo. So being a cowboy, this really is the life for me."

Next up on the CPRA schedule is the Drayton Valley Pro Rodeo, May 3-5.









About the Canadian Professional Rodeo Association

The Canadian Professional Rodeo Association (CPRA) with headquarters in Airdrie, Alberta is the sanctioning body for professional rodeo in Canada. The CPRA approves 55 events annually with a total payout exceeding \$5.7 million. The organization holds their premiere event - the Canadian Finals Rodeo (CFR) at Westerner Park in Red Deer, Alberta, October 29 - November 3, 2019 and will oversee the Finning Pro Tour Finals September 1 in Armstrong, BC and their inaugural Maple Leaf Circuit Finals November 27-30, 2019 at the Canadian Western Agribition in Regina, Saskatchewan. Follow the CPRA on Twitter and Instagram @prorodeocanada, 'Like' Canadian Professional Rodeo Association on Facebook or online at RodeoCanada.com.

For more information:

Barb Poulsen Communications and Media Canadian Professional Rodeo Association Mobile: 403 625-9225 Phone: 403 625-2797 Email: media@rodeocanada.com

Canadian Professional Rodeo Association Proud home of





272245 RR 2 Airdrie, AB T4A 2L5

Telephone: 403 945-0903

Fax: 403 945-0936

Email: cpra@rodeocanada.com