



FOR IMMEDIATE RELEASE – September 26, 2019

Finning and CPRA Announce Grand Prize Winner

The Canadian Professional Rodeo Association (CPRA) and Finning Canada are pleased to announce the Finning Pro Rodeo Tour grand prize winner of a brand new Cat® UTV and trip to the Canadian Finals Rodeo. The winner was drawn from all the entries received at the CPRA Pro Rodeo Tour stops this summer. Congratulations to Dale Dean, our lucky rodeo fan from Tomslake, B.C. our CPRA grand prize winner. Dale picked up her brand new Cat UTV from the Finning dealership in Dawson Creek B.C. September 23. She was extremely excited as this is the first time she has ever won anything and has already outfitted it with a winch so she can put it to work in her line locating business in Northern B.C. She is also looking forward to being in the stands for the Canadian Finals Rodeo at the end of October.

That wraps up another successful CPRA Finning Pro Rodeo Tour season that kicked off at the Grande Prairie Stompede May 30. The final Pro Tour rodeo was held on the Labour Day weekend at Armstrong, B.C.'s IPE and Stompede, with the Pro Tour Finals on September 1. The Finning Canada Pro Rodeo tour included eleven stops across Western Canada in Wainwright, Ponoka, Kennedy SK, Medicine Hat, Dawson Creek, Williams Lake, Teepee Creek, Strathmore, Regina and Morris MB. The payout was over \$1.5 million - including the Tour Finals which saw double the payout of 2018. Finning, the CPRA, and our rodeo communities, were pleased to be able to offer contestants and fans another action-packed Pro Tour experience.

About Finning

Finning Canada is a division of Finning International Inc., the world's largest Caterpillar equipment dealer. Headquartered in Edmonton, Alberta Finning Canada sells, rents and provides customer support services for Cat equipment and engines in British Columbia, Yukon, Alberta, Saskatchewan, the Northwest Territories and a portion of Nunavut. They serve a diverse range of industrial markets, including mining, forestry, construction, pipeline/oil field construction, agriculture, government sector, marine, transportation, fisheries, and the commercial transport industry. www.finning.com

About the Canadian Professional Rodeo Association

The Canadian Professional Rodeo Association (CPRA) with headquarters in Airdrie, Alberta is the sanctioning body for professional rodeo in Canada. The CPRA approves 55 events annually with a total payout exceeding \$5.7 million. The organization holds their premiere event - the Canadian Finals Rodeo (CFR) - at Westerner Park in Red Deer, Alberta, October 29 - November 3, 2019 and will oversee the Finning Pro Tour Finals September 1 in Armstrong, BC and their inaugural Maple Leaf Circuit Finals November 27-30, 2019 at the Canadian Western Agribition in Regina, Saskatchewan. www.rodeocanada.com

For more information:

Barb Poulsen
Communications and Media
Canadian Professional Rodeo Association
Mobile: 403 625-9225 Phone: 403 625-2797
Email: media@rodeocanada.com